

# Campolindo High School Football Program Ad Specs

All ads must conform to these sizes. Four color process ads (back cover only) must be in CMYK color and 300dpi. Black and white ads must be in grayscale and 300dpi. All ads must be delivered as .tiff files with no compression, Pixel Order, interleaved and Byte Order set to Macintosh. Ideally, ads less than full page should have a 1/2pt. black keyline around them. This depends on the content of the ad and how light or dark it is...to be done at the discretion of the designer.

